

100 Font Combinations

DISCOVER THE PERFECT
FONT COMBINATION
TO MATCH YOUR
BRAND PERSONALITY

*by Pamela Wilson
of BIG Brand System*

BIG BRAND
SYSTEM

About the Author



I'm Pamela Wilson of **BIG Brand System**.

Big Brand System is devoted to helping people like you who are building an online business.

I'm an author, keynote speaker, and online educator. I've been helping large organizations and small businesses get their ideas out into the world since 1987.

How to Use This Guide

To make it easy to choose the perfect fonts for your business, the combinations in this guide are presented to you in categories.

The categories are loosely based on some of the answers in my free Brand Personality Quiz. If you haven't taken it yet, click here:

[Uncover Your Brand Personality with this Free Quiz](#)

The quiz takes just ten minutes to complete, and once you have your answers, you'll have a better idea which font combinations will work best for your business.

This guide is an educational resource and isn't a substitute for working with a business consultant. Business is risky — we all know that! I can't guarantee the outcome of following the recommendations here. Read on, and if you need professional help, consider hiring a business consultant.

Table of Contents

FONT COMBINATIONS	PAGES
Ten Classic Font Combinations	4-5
Ten Kid's Stuff Font Combinations	6-7
Ten Feminine Font Combinations	8-9
Ten Friendly Font Combinations	10-11
Ten Healthy Font Combinations	12-13
Ten High Energy Font Combinations	14-15
Ten Masculine Font Combinations	16-17
Ten Natural Font Combinations	18-19
Ten Traditional Font Combinations	20-21
Ten Upscale Font Combinations	22-23

Abel

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Arbutus Slab

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Cuprum

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Doppio One

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Josefin Sans

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JULIUS SANS ONE

Rosarivo. This copy represents your text font, which is designed to combine perfectly with the headline font above for a combination that builds your brand.

Lato

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Noto Sans

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Pathway Gothic One

Droid Serif. This copy represents your text font, which is designed to combine perfectly with the headline font above for a combination that builds your brand.

Poller One

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Engelbert

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Finger Paint

Actor. This copy represents your text font, which is designed to combine perfectly with the headline font above for a combination that builds your brand.

Flavors

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Fresca

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Galindo

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Goblin One

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GRADUATE

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Maiden Orange

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Rammetto One

Caudex. This copy represents your text font, which is designed to combine perfectly with the headline font above for a combination that builds your brand.

Spicy Rice

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Capriola

Istok Web. This copy represents your text font, which is designed to combine perfectly with the headline font above for a combination that builds your brand.

Cherry Cream Soda

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Clicker Script

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Delius

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Felipa

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Gilda Display

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Satisfy

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Cherry Swash

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Glegoo

Gentium Book Basic. This copy represents your text font, which is designed to combine perfectly with the headline font above for a combination that builds your brand.

Gorditas

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Milonga

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Mouse Memoirs

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Oldenburg

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Pacifico

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Quando

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Acme

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Candal

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Esteban

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Grand Hotel

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Hammersmith One

Poly. This copy represents your text font, which is designed to combine perfectly with the headline font above for a combination that builds your brand.

Marko One

Rosario. This copy represents your text font, which is designed to combine perfectly with the headline font above for a combination that builds your brand.

Miltonian

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Original Surfer

Donegal One. This copy represents your text font, which is designed to combine perfectly with the headline font above for a combination that builds your brand.

Ruluko

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Yanone Kaffeesatz

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Fugaz One

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Gruppo

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Merienda One

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Montserrat

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Racing Sans One

Mako. This copy represents your text font, which is designed to combine perfectly with the headline font above for a combination that builds your brand.

Rokkitt

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Sanchez

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Sansita One

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Seymour One

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Economica

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Federant

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Fenix

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Monda

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Orbitron

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Oswald

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PT Sans Narrow

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Quantico

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Squado One

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Bree Serif

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Francois One

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Gudea

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Mountains of Christmas

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Nixie One

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Oranienbaum

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Rum Raisin

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Special Elite

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MATE SC

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Niconne

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Old Standard TT

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